

## **Tshwane leading the forefront of innovation and excitement across the global aerospace industry as the official Host City of AAD2014.**

For Immediate Release

**10 September 2014, Pretoria, South Africa**

Proudly hosted in the City of Tshwane, the 8th instalment of the Africa Aerospace and Defence (AAD2014) will take place at AFB Waterkloof, Centurion, City of Tshwane, South Africa from 17 to 21 September 2014, and will once again bring together worldwide industry players to showcase the latest and the best innovations and technology in the aerospace industry.

Speaking at the media launch today, The Executive Mayor of the City of Tshwane, Councilor Kgosientso Ramokgopa said "Once again we are proud to be the host city of the premier exhibition of air, sea and land technologies on the African continent and the biggest aviation event in the Southern hemisphere.

AAD is a strategic national asset that brings together partnerships between Government and the private sector. This industry is a multibillion rand business, which the City is proud to be associated with because of its significant economic contribution. AAD2012 contributed in excess of one billion from business that was procured at the exhibition, tourism and hospitality industries.

The demand to exhibit at AAD has increased significantly, and has led to an additional hanger being introduced to accommodate more exhibitors. The participation of global and local aerospace and defence companies position AAD as a lucrative platform to showcase in as it is in the center of the world's fastest growing market.

With all exhibition space sold out, and over 300 defence and aerospace companies across local and foreign players, this is a definite indication of the strong position that AAD has on the global aerospace calendar.

The public is urged to attend the air show and be part of witnessing a world record attempt with the building of an aircraft in 4 days by a South African company. The aircraft build will take place during the show by a team of 40 individuals and will be test flown on the last day of the airshow.

The AAD Youth Development Programme (YDP) sees collaboration across the private sector and government by connecting with learners to address and promote the skills required in the industry. Youth and educators will visit and participate in programs designed to raise awareness and promote mathematics and science courtesy of the AAD YDP sponsors.

Show organizers have gone all out to put together an impressive line up across static aircrafts, aerobatics displays, mobility track demonstrations and the appearance and display of the supersonic car designed to travel faster than the speed of sound, powered by a jet and rocket engine known as Bloodhound. These displays and demonstrations are bound to cause the adrenaline rush and excitement that accompany a world-class event of this magnitude.

This is a perfect opportunity to expose yourself, kids, family and friends to the spirit of aerospace and the vast opportunities that exist for business, career and leisure opportunities

For more information about the exhibition and airshow, download the free mobi-app for both Apple and Android devices or visit [www.aadexpo.co.za](http://www.aadexpo.co.za). The app and website are updated regularly to ensure that you are kept abreast with all the excitement leading up to and during the airshow in real time. Air Show tickets are available on computicket – and the public is encouraged to purchase discounted presold tickets to minimize delays and congestion at the gate. Ticket prices range from R70.00 for adults and children under 12 years and pensioners only pay R60.00.

#### About AAD

Africa Aerospace & Defence, and is jointly hosted and presented by Aerospace Maritime and Defence Industries Association of South Africa (AMD), the Commercial Aviation Association of Southern Africa (CAASA), the Aerospace and the Armament Corporation of South Africa (Armcor). Substantial support is received from the City of Tshwane, Department of Defence as well as the Department of Trade and Industry.

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Issued by:

Mr Sandile Nqayi

AAD2014 Marketing & PR Manager

Cell: +27(0) 84 840 3214

E-mail: [marketingpr@aadexpo.co.za](mailto:marketingpr@aadexpo.co.za)