

EIGHTY TWO DAYS LEFT TO AAD2014

26 June 2014, Pretoria, South Africa – Africa Aerospace and Defence (AAD2014), the premier exhibition of air, sea and land technologies on the African continent opens from 17 September 2014. 99% of the indoor space and 89% of the outdoor space have been sold, which gives an indication of the high esteem in which the exhibition is held in the industry. AAD2014 will once again bring together various industries from all over the world so as to showcase the latest technological innovations. This year's show will have many more exhibitors than in the past, with two new first time country exhibitors – Argentina and Uganda.

AAD2014 organisers met formally to introduce official contractors to the participating exhibitors to present the processes that will be in place before, during and after the exhibition. With thirty confirmed participating countries and fourteen national pavilions, AAD2014 will host an excellent mix of first-timers and repeat exhibitors, some with increased exhibition space. “This event will provide excellent marketing opportunities for exhibitors wishing to promote their products and services amongst African countries,” says Mr. Sandile Nqayi, Marketing & PR Manager at AAD.

Official Service Providers for AAD2014 include:

Expo Solutions – General Service Provider

GAC Laser Specialised Logistics – On-Site Freight

Lodge Security – SHE

Empilweni Food Specialists – Owners Hospitality Chalet / Trade restaurant / Exhibitor Stand Catering / Trade Visitor Catering

All Events Africa – Airshow Day Catering

CIRCA – Hospitality Chalets

Wavelengths (African Pilot) – Exhibition Catalogue

Green Exhibition – Registration

ZF Cleaning – Indoor & Outdoor Cleaning

Eazi Cart Rental – Golf Cart Hire

Gearhouse LED Vision – Giant Outdoor Big Screen Network

PROSPERO SA - Website developer and Corporate Graphic Design, Branding & Print Management

AAD will, for the first time, be launching a MobiEvents app in mid-July that will keep AAD attendees updated with the full exhibition experience. This is a one-stop mobile event guide for AAD2014 exhibition and airshow, featuring a show programme, venue map, ticket sales, admission rules of the airshow as well as live news updates. The MobiEvents app will be available for free download from the Apple App Store and Android marketplace.

A Youth Development Programme (YDP) will be staged in a dedicated hangar, together with the Department of Defence, where the youth will enjoy interactive programmes, such as plastic model building, virtual aviation, simulator, target shooting, first-aid and the intricacies of crime scene investigation.



The public will be treated to a mass parachute drop, a mini war re-enactment which will see Special Forces Pathfinders parachuted in to the secure area followed by the insertion of troops, vehicles and the air-dropping of supplies. There will be aircraft participating in aerobatic displays and the very popular truck and armoured vehicles in the very popular displays at the mobility demonstration track. The local favourites like the Gripen, Hawk and Silver Falcons will be expected to thrill the crowds during the airshow days.

Background

Africa Aerospace and Defence (AAD) is one of the world's premier aerospace and defence events and holds a prominent position within the aviation and defence calendar. The exhibition takes place on a biennial basis in September. The first three days of the exhibition are traditionally trade days, followed by two Air Show days that are open to the public.

Proudly hosted in the City of Tshwane, the 8th instalment of AAD will take place at AFB Waterkloof, Centurion, City of Tshwane, South Africa from 17 to 21 September 2014, and will once again bring together worldwide industry players to showcase the latest technologies.

AAD is the premier exhibition of air, sea and land technologies on the African continent. It is jointly hosted and presented by Aerospace Maritime and Defence Industries Association of South Africa (AMD), the Commercial Aviation Association of Southern Africa (CAASA), the Aerospace and the Armament Corporation of South Africa (Armcor). Substantial support is also received from National Government and the cooperation of the Department of Defence as well as the Department of Trade and Industry.

Visit our website for more information: www.aadexpo.co.za

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