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UNLOCKING AFRICA'S AEROSPACE
AND DEFENCE POTENTIAL

AAD2020

16-20 SEPT 2020

AIR FORCE BASE WATERKLOOF
CITY OF TSHWANE | GAUTENG
SOUTH AFRICA



SALES BROCHURE 2020

www.aadexpo.co.za



\\ AAD OVERVIEW

Marking the 11th edition of the Africa Aerospace and Defence Exhibition, AAD continues to grow in leaps and bounds with every edition. AAD is the largest gathering of the aerospace and defence industry players (manufacturers and innovators) and buyers (high-level international delegations, Defence Chiefs of Arms and Senior procurement officers) on the African continent. AAD provides a conducive environment amenable to business-to-business linkages as well as strategic platforms to engage in dialogue and discourse on international defence, aerospace and other related best practices.

THE LARGEST Aerospace & Defence Exhibition in Africa



\\ OUR PARTNERS



\\ SCHEDULE OF RATES

EARLY BIRD DISCOUNT RATE



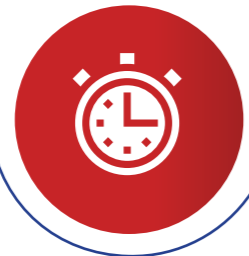
Valid from: 1 March 2019 to 30 September 2019

Valid from: 1 October 2019 to 30 April 2020



STANDARD RATE

LATE BOOKING FEE RATE



Valid from: 1 May 2020

\\ SPACE ONLY (min 36m²)

OVER 100M²

1	2	3
for the first 100m ² - between 36m ² and 100m ²	for the second 100m ² or part thereof - the part over 100m ² but below 200m ²	for the remaining area over 200m ²
R 1 819.00/m ²	R 1 506.00/m ²	R 1 416.00/m ²
R 1 910.00/m ²	R 1 581.00/m ²	R 1 487.00/m ²
R 2 005.00/m ²	R 1 660.00/m ²	R 1 562.00/m ²



\\ DOUBLE STOREY STAND

All prices exclude VAT @ 15%

The upper level of the stand will be subject to a charge for the area utilised **including the means of access at 50% of the indoor floor space rate.**

- R 835.00/m²
- R 876.00/m²
- R 920.00/m²

\\ WALK-ON STAND (min 12m² & max 36m²)

You will be offered a range of additional options after you have ordered: additional furniture, personalization of signage and furniture, fitting out of the office and meeting spaces, audio / video material, store room, etc.

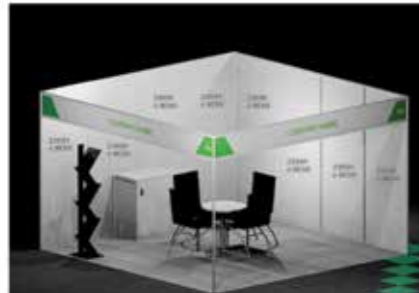
***STAND COST PER M²**

- R 2 436.00/m²
- R 2 560.00/m²
- R 2 688.00/m²

3X4 WALK ON PACKAGE STAND AISLE



4X4 WALK ON PACKAGE STAND CORNER



4X5 WALK ON PACKAGE STAND CORNER



\\ CHALET

75m² COVERED AND OUTSIDE AREA

Includes the **structure, marques, flooring, carpets, lighting** and **power** as well as picket fencing for the outside area.

The chalet is supplied as a shell & has no interior fittings.

- R 196 369.00 per chalet
- R 206 187.00 per chalet
- R 216 497.00 per chalet



\\ OUTDOOR EXHIBITS

(min 12m²)

Two exhibition options for the outdoor area are offered:

- 1 Bare outdoor area provided without any fittings to enable you to display equipment and/or products.

- R 854.00/m²
- R 896.00/m²
- R 942.00/m²

- 2 Built outdoor area should you wish to construct a structure to present equipment or host clients.

- R 1 281.00/m²
- R 1 345.00/m²
- R 1 412.00/m²

\\ AIRCRAFT

Up to 3 metric tons (A1)	R 2 455.00	R 2 578.00	R 2 707.00
3.1 tons to 10 tons (A2)	R 4 909.00	R 5 154.00	R 5 412.00
10.1 tons to 25 tons (A3)	R 9 819.00	R 10 309.00	R 10 825.00
25.1 tons to 40 tons (A4)	R 16 364.00	R 17 182.00	R 18 042.00
40.1 tons to 60 tons (A5)	R 21 273.00	R 22 337.00	R 23 453.00
60.1 tons and above (A6)	R 26 183.00	R 27 472.00	R 28 867.00

It is compulsory for exhibitors to enclose their aircraft and/or equipment with barriers or fencing. The above aircraft rates are for exhibit space only and do not include landing and airport handling fees or the use of ground equipment.